

What is Match Manipulation?



Can involve...

INFLUENCE



A deliberate effort to influence elements of a sporting contest or its outcome

ORGANIZED CRIME

Often associated with gambling and linked to organized crime



GLOBAL THREAT

Stats on wagering

\$2 trillion

Around the world, an estimated \$2 trillion is wagered on sport each year
(The Economist, 2018)

85% of illegal betting

in unregulated markets is linked to organized crime
(The Economist, 2018)

\$20B

On events held in Canada, an estimated \$20 billion is wagered annually on sport
(Hartman et al., 2016)

\$4M

A single CFL game can generate \$4 million in wagers worldwide
(Sportradar, a leading sports data, betting and integrity service provider)

Who is most at risk?



AMATEUR ATHLETES



COACHES



PROFESSIONAL ATHLETES

who earn lower incomes



LOWER TIER LEAGUES AND EVENTS

where athletes earn less money



OFFICIALS

What's at risk?



PARTICIPANT SAFETY

THE INTEGRITY OF SPORT



FAN SUPPORT

eroded by cynicism



SPORT ORGANIZATIONS

see a reduced benefit from legal betting

Anatomy of match manipulation



1

YOU are targeted by a fixer— someone who develops a relationship and “helps” you by offering:

- gifts like a cell phone or illicit drugs
- expensive meals or VIP access to clubs
- quicker access to a medical service (e.g., an MRI)
- financial assistance

2

Over time, the fixer asks you for a seemingly innocuous favour such as:

- information about team strategy or injuries
- insider information about a competition

3

You are compromised!

The fixer has you in their grasp, and uses the favour as leverage to compel you to go along with a fix with the threat of exposing you.

4

You now face:

- risk to your mental health
- damage to your reputation
- intimidation or retaliation, through threats to you or your family
- loss of your career and income

Protect yourself



#1

- Never bet on yourself or your sport
- Never share insider information
- Make sure gifts don't have strings attached
- Never manipulate any element of a match

Speak out



- Report anything suspicious to your sport organization
- The Canadian Olympic Committee, International Olympic Committee and many international federations have rules in place against match manipulation, and some countries have laws against it.

